

## Press Release

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**FOR IMMEDIATE RELEASE**

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### Learn a New Language with Pimsleur - Press Release

Cohoes, NY – Now everyone can learn a new language with the unique style of teaching highlighted in the Pimsleur Method. Using the same psychology of learning that the FBI, CIA and world-class travelers have used for years, SmartsourcE Products offers Pimsleur audio foreign language courses that can help anyone learn a new language in as little as 30 days. Using methods created by renowned linguistic authority and language professor Dr. Paul Pimsleur, it is easier than ever to learn a new language and to be able to converse with native speakers of that language in just one month.

Here's what one customer had to say about the quality and benefit of learning a new language using the Pimsleur Method:

*"Dear Pimsleur-Language,*

*Many thanks for your Turkish course, my wife is half way through it in just over two weeks, just another 14 lessons to go. We went to Northern Cyprus and the Turkish speakers found it very hard to believe that my wife was not Turkish. Her pronunciation and speech, thanks to your course, was perfect. She would like to progress to the next level.*

*Many thanks,*

*Michael Legge, UK"*

Learning via traditional foreign language courses takes considerable time for a student to develop a conversational grasp of that language. However, the Pimsleur audio foreign language courses are designed to meet the needs of today's world traveler or busy executive, who simply doesn't have the time to devote to months to studying, yet needs to learn a new language quickly. Instead, the method developed by Dr. Pimsleur capitalizes on the fact that the human attention span for learning is at its best in 30-minute increments and that audio learning far surpasses acquiring a new language through studying printed materials. Therefore, classes are conveniently offered within a set of 30-minute audio sessions accessible by CD, mp3 or audiocassette.

This unique method is so effective because the focus is on actually speaking the language, which doesn't require an in-depth understanding of the mechanics involved, such as verb conjugation and learning how to properly write sentences. Instead, students are able to learn a new language by actually listening to the correct way to pronounce words, while implementing proper grammar usage and acquiring a new vocabulary all at the same time. People who learn a new language using the Pimsleur Method can be confident in their learning as each lesson allows them to converse with teachers who are also native speakers of that particular language.

Instead of forcing the mind to learn a new language through memorization and intense study, the science behind the Pimsleur Method allows the brain to acquire new language skills as it naturally does, which is how everyone acquired their own native language as a small child. Students of the Pimsleur audio foreign language courses begin to retain new language skills that allow them to not only speak a new language, but are also able to understand the language just as easily.

Smartsources Products offers Pimsleur foreign language courses in a variety of languages including, but not limited to, Russian, Arabic, French, German Spanish, Portuguese, Hindi, Mandarin and many more.

For more information please visit: [www.pimsleur-language.com](http://www.pimsleur-language.com)

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