

Press Release

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FOR IMMEDIATE RELEASE

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Luminox Watches Now Available to the Public at LuminoxDirect.com

Santa Rosa Beach, FL – The full line of Swiss made Luminox watches, like those commissioned by and made exclusively for the United States military and law enforcement agencies, are now available to the public online at LuminoxDirect.com. Every luminous watch comes with original instruction booklets, inside a Luminox box and with original, unaltered serial numbers.

Here's what one customer had to say about the quality and benefit of owning a Luminox watch:

"I realized how amazing the illumination technology is in Luminox when I was night diving off the coast of Cozumel. I could use the illumination from the watch to read those ever important dials. Now that's bright!"

- Diver, Jim Wipple

With advanced technology, the Luminox watch glows 100 times stronger than standard luminous watches. This feature makes Luminox the first name in watches for U.S. Navy Seals and U.S. Airforce pilots who need to see time brightly displayed and at a glance when diving or flying on critical night missions. With self-powered technology, the Swiss made, shock and completely water-resistant Luminox watch can glow continuously for as many as 25 years with no need to ever manually activate the illumination, thus making the timepieces conveniently and completely hands free. Each watch is painstakingly manufactured with micro gas lights that are carefully installed inside of the hour indicators and hands of the timepiece. Certain models also contain this self-powered illumination technology in the watch's bezel. There's never a need for additional charging, maintenance or outside lighting to activate the bright glow of any Luminox watch, as the illumination system is entirely self-contained. Such elite technology surpasses other watches and makes Luminox more than a simple timepiece, but a treasured productivity tool as well.

For more information please visit: www.luminodirect.com

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